



For Immediate Release

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WILLIAM M. BIRD EARNS PERFORMANCE AWARDS FROM ROPPE

June 21, 2018 -- Charleston, South Carolina – William M. Bird received two awards from Roppe Corporation for outstanding performance in 2017. The company was awarded The Performance Award for the largest percentage increase for all distributors, as well as The Gold Award for Top Sales Volume. William M. Bird earned The Bronze Award from Roppe in 2016.

Maybank Hagood, CEO of William M. Bird said, “We are very proud to receive these awards. It represents the hard work and dedication of our sales team, as well as their commitment to the outstanding Roppe brand.” He continued, “We greatly value our partnership with Roppe and look forward to an exciting future for both our companies.”

Mike Tierney, National Sales Manager for Roppe, said, “We are very pleased and thankful for William M. Bird’s sales achievement in fiscal 2017. Their sales effort to promote Roppe products along with their commitment to new inventory programs allowed us to meet our sales goal. William M. Bird is a valued distributor partner and we look forward growing our business together in the Southeast.”

William M. Bird offers the complete Roppe line of rubber, wall base, stair treads, and luxury vinyl products to its customers throughout the Southeast. William M. Bird will be launching new colors in Roppe’s Northern Timbers collection and introducing the Northern Parallels luxury vinyl collection this summer.

Roppe is a leading manufacturer in the commercial flooring industry with an extensive line of products that are durable, affordable, made in the USA, and meet high environmental standards.

Headquartered in Charleston, SC, William M. Bird has been providing customers with outstanding products and services since 1865. Today, William M. Bird distributes the best floor covering in the industry. The company is proud of its 153-year history of providing exceptional customer service, superior logistics, and innovative business solutions. For more information on William M. Bird, please visit www.wmbird.com

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