



**For Immediate Release**

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**WILLIAM M. BIRD EXPANDS COMMERCIAL PRODUCTS OFFERING**

**April 20, 2018 -- Charleston, South Carolina** – William M. Bird announced today that it has expanded its commercial product offering to include American Tile, InstaFloor, and Centaur Floor Systems. The new products will be available throughout William M. Bird’s entire territory in the Southeast including Maryland, Virginia, North Carolina, South Carolina, Georgia, Alabama, Tennessee and the Florida panhandle.

William M. Bird will be distributing American Tile’s complete line of standard and premium vinyl composite tile (VCT). The company will also offer InstaFloor’s liquid linoleum product, Corques Liquid Lino, and underlayment, InstaLay. Additionally, William M. Bird will distribute Centaur’s full line of rubber flooring and homogeneous sheet products.

Maybank Hagood, CEO of William M. Bird said, “We are extremely pleased to offer our customers a full portfolio of commercial products that are innovative and profitable. We are proud to partner with these respected manufacturers who are leaders in the industry.”

The new brands will be added to William M. Bird’s strong lineup of commercial flooring products which includes: Roppe, Forbo, Protect-All, Johnsonite, Metroflor, Schonox, Stauf, Bostik, XL Brands, and more.

Headquartered in Charleston, SC, William M. Bird has been providing customers with outstanding products and services since 1865. Today, William M. Bird distributes the best floor covering in the industry. The company is proud of its 150-year history of providing exceptional customer service, superior logistics, and innovative business solutions. For more information on William M. Bird, please visit [www.wmbird.com](http://www.wmbird.com)

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