



**For Immediate Release**

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**WILLIAM M. BIRD EXPANDS PARTNERSHIP WITH SOMERSET**

**March 19, 2018 -- Charleston, South Carolina** – William M. Bird announced today it has entered into a new distribution agreement with Somerset Hardwood Flooring. As of April 2, 2018, Somerset products will be available to customers throughout the company’s entire territory including Virginia, North Carolina, South Carolina, Georgia, Alabama, Tennessee, and the Florida panhandle. Previously, William M. Bird distributed Somerset products only in Virginia, and areas of West Virginia and North Carolina.

Maybank Hagood, CEO of William M. Bird said, “Somerset is already a valued partner so, we are excited to expand our relationship.” He continued, “Somerset is greatly respected in the marketplace as a quality, domestic manufacturer with strong brand loyalty among retailers. We are proud to offer these outstanding solid and engineered hardwood collections to all of our customers throughout our footprint.”

Somerset is one of North America’s largest suppliers of Appalachian hardwoods. Headquartered in Somerset, Kentucky with multiple manufacturing facilities located in the heart of Appalachian timberlands, Somerset is a major US producer of solid and SolidPlus® engineered hardwood flooring. The Somerset line includes nine collections that offer an impressive range of species, colors, textures, widths, and styles. Paul Stringer, Vice President of Sales and Marketing for Somerset commented, “We are proud to add a distributor with the history and reputation of William M. Bird to our family of distributors. With their outstanding organization from top to bottom, as well as their longstanding relationships with their customer base, Bird has made a strong network even stronger.”

Headquartered in Charleston, SC, William M. Bird has been providing customers with outstanding products and services since 1865. Today, William M. Bird distributes the best floor covering in the industry. The company is proud of its 150-year history of providing exceptional customer service, superior logistics, and innovative business solutions. For more information on William M. Bird, please visit [www.wmbird.com](http://www.wmbird.com)

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